

Online Ministry

1. Mark 16:15 – Jesus tells those with Him at that time to “go ye into ALL the world and preach the Gospel to EVERY Creature.”
2. Titus 2:9-10 – what is the one resource that we have an absolute limitation of without the miraculous intervention of God? (Hint, it has only been done twice in the Bible)
3. Titus 2:11-15 – How are we to be in the world? What message and in what manner are we bringing it?
4. 1 John 2:5-6 – Jesus is our example. Perfect answers to every situation. Nothing of self or pride.
5. 1 Peter 4:10-11 – what words are we speaking? Through what strength are we ministering? With what knowledge are we sharing?

Think before you speak

1. Why am I saying, sharing, posting, liking this or that.
2. Does it bring glory to the Lord to do so?
3. Are you clearing the path towards faith, removing the traps of doubt and unbelief or aiding the enemy in his work to turn people away from the living God?

3 elements of a “good” post

1. Introduction – For example: Hello again! I wanted to take a minute to share about....
2. Content – Here’s something the Lord showed me today. I was listening to our revivals from this past season (*provide link to the page on the ministry site*), and Brother Steve was talking about.... (keep it short and sweet)
3. Call to action – if you are having the same kind of problems or concerns, I want you to know that Jesus cares for you and has the answer. Please don’t hesitate to reach out to me or visit our website to learn more (*provide relevant link*)

When posting personal posts that have ministry connections

1. Make sure that you include ministry links:
 - a. Ministry website: <https://www.thefishermenministry.org>
 - b. Ministry Facebook page: <https://www.facebook.com/thefishermenministry>
 - c. Your Local Fellowship Page: (get the link from your local communications person)
2. Make sure you include tags: - tags allow users to quickly get all the posts that have been “tagged” with a specific category, i.e. #thefishermenministry (“*” tags are recommended for every post). BE SPECIFIC AND CONSISTENT. Share with your local communications leader any new tags that you think of or use so that we can also possibly start using them.
 - a. #thefishermenministry*
 - b. #christianfellowship*
 - c. #jesuschrist
 - d. #biblechurch
 - e. Etc..

Please note, hash tags do not use spaces IN the hash tag, but between two hashtags they are used!
For example: #thefishermenministry #tfm #christianfellowship #jesuschrist

When posting on ministry pages – communications directors

1. Follow the principals of what makes a “good” post
2. Always provide info for people to contact your local fellowship
3. Always give the ministry website
4. Always use good, relevant and consistent tags